

# Shluchos FAX LETTER

A division of Merkos L'Inyonei Chinuch

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ר"ח שבט שעור סה"מ: מ"ע כה, כה, מ, מא, כז, מב

חודש שבט

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*Our Lifeline*  
דבר מלכות

## May the Memories Move You

Generally speaking a **Yahrtzeit** is connected with two 'movements'. On the one hand, as is written in seforim, on the day of [each] **Yahrtzeit** the departed soul is uplifted, it ascends — 'moving' on to a higher, loftier world. This is cause for great joy of the soul itself as well as for all who are close and near to the departed — they should live and be well. On the other hand, down here in this world a **Yahrtzeit** refreshes the memories of the [dear one's] passing, 'moving' the person to a feeling which is quite the opposite of joy.

In truth however, [for those of us] on this world, a **Yahrtzeit** shouldn't call forth an opposite feeling of joy. Rather, a 'movement' of intense introspection, deliberation and accounting of one's standing [in life]. [The goal is] to make your own life here on earth emulate the departed soul's life in heaven — constantly ascending. That means, just as the **Neshama** in heaven becomes more exalted every year, moving from strength to greater strength, so must all [the people] in this world who are connected to that soul also move from strength to greater strength by growing in [the study of] Torah, the **avoda** [of *teffila*] and the performance of good deeds. In addition, through our doing this we cause the greatest possible pleasure for the departed.

This also underscores the fundamental approach of our religion, for in truth the concept of death does not exist in **kedusha** — and particularly by Yidden. "Death" [in our tradition] is simply a 'move' from one world to another. And for those who, during their lifetime on this world, were constantly connected with **kedusha** — Torah and mitzvos, the move is in a single direction, higher and higher, from strength to greater strength, beginning in **Olam Haze**h this physical world, and then moving on through **Olam Habah**, constantly ascending.

Excerpted from Igros Kodesh vol. 6 pg. 18  
Free unedited translation

לע"נ רחל לאה בת משה אליקים בריעה ע"ה

## מזל טוב

*We wish a hearty mazel tov to the following shluchim:*

### Boys

Rabbi Yishaya and Sara Benjaminson, Glenview, IL  
Rabbi Shmuel and Raisy Binjamini, Porto Alegre, Brazil  
Rabbi Moshe and Geni Bleich, Wellesley, MA  
Rabbi Elazar and Esther Bogomilsky, Seattle, WA  
Rabbi Sholom and Dinie Ciment, Boynton, FL  
Rabbi Yisroel and Shoshi Goldberg, New City, NY  
Rabbi Dov and Rachel Greenberg, Palo Alto, CA  
Rabbi Mendel and Tzirel Jacobs, Glasgow, Scotland  
Rabbi Yitzchok and Baily Kahan, Medford, NJ  
Rabbi Schneur and Chana Oirechman, Tallahassee, FL  
Rabbi Bentzion and Zeldie Oster, Los Angeles, CA  
Rabbi Zev and Chana Brocha Shifrin, Thousand Oaks, CA  
Rabbi Ephraim and Nechamy Simon, Teaneck NJ  
Rabbi Mendy and Grunie Uminer, Chestnut Hill, MA  
Rabbi Mendy and Hindy Zirkind, Montreal, Canada

### Girls

Rabbi Asher and Rina Farkash, Buenos Aires, Argentina  
Rabbi Yossi and Sarah Hecht, Richmond Hill, Ontario  
Rabbi Ari and Naomi Shishler, Johannesburg, S. Africa  
Rabbi Yossi and Chaya Spalter, Montville, NJ  
Rabbi Shlomo and Devorah Wainer, Umhlanga Rocks, S. Africa

### Twin Boys

Rabbi Shimon and Chana Kramer, Kings Park, NY  
Rabbi Shloimie and Chani Zarchi, S. Francisco, CA

### ENGAGEMENTS

Rabbi Chaim and Yocheved Adelman, Hadley, MA  
Daughter Shainy to Chanoach Peysin, IL  
Rabbi Leib and Chavi Altein, Brooklyn, NY  
Daughter Tzivi to Motti Schurder, UK/S. Africa  
Rabbi Shmuel Osher and Raya Begun, S. Paulo, Brazil  
Rabbi Dovid and Rivi Feldman, Brooklyn, NY  
Daughter Chani Begun to son Levi Feldman  
Rabbi Yossie and Rivka Denburg, Coral Springs, FL  
Daughter Malkie to Chaim Dovid Janowski, Ontario  
Mrs. Fay (Kranz) Greene, VA./FL.  
Daughter Sara Kranz to Yossi Ciment, NY  
Rabbi Yosef and Pessy Leah Minkowitz, Montreal, Canada  
Daughter Chaya Rochel to Hershe Skoblo, NY  
Rabbi Leibel and Elisheva Morrison, Troy, NY  
Daughter Esty to Michael Feinstein, IL  
Rabbi Yosef Y. and Sara Shusterman, Beverly Hills, CA  
Daughter Rochel Leah to Tzally Sztillerman, NY  
Mr. Zev and Rochel Simons, Sydney, Australia  
Son Mendel to Rachee Goodman, IL

### CONDOLENCES

To Rabbi Yisroel Yosef and Tobi Hendel and family, Migdal Haemek, Israel, upon the untimely loss of their dear son and brother, Levi ע"ה  
המקום ינחם אתכם בתוך שאר אבלי ציון וירושלים



## Our Guidance

*On the 22nd of Iyar, 5716, The Rebbe incorporated the following into a response to Rabbi Yosef Flier, Chicago, IL.*

..ומה שכותב שלע"ע הסתפק במועט מפני הקשויים שבגביית הסכומים, רצוני לפרש התיבה **שמסתפק** שאין זה סיפוק אמיתי אלא רק הפסק בעבודה בשביל תוספת כח לאחר ההפסק, שבכדי שתה"י תועלת ההפסק במילואה צריך להיות מתוך מנוחת הנפש, וזהו פירוש ענין ההסתפקות, ומובן שהפסק כגון דא גם זה לעבודה יחשב כיון שמנצלים אותו לתוספת בעבודה....

אגרות קודש יג:צז

*..and that which he writes about being satisfied with less because of the difficulties with fundraising, it is my desire to interpret the word satisfied as not a true satisfaction, rather only a pause in work in order to increase strength after the recess. In order to realize results, the full stop has to be with peace of mind, and that is the explanation of fulfillment, and it is understood that such an interruption is also considered work, since it is utilized to increase more[ in the future].*

*Free unedited translation*

It was a very atypical event, indeed, for Boulder, Colorado. One hundred and fifty participants, a cross section of this upscale community, joined in a first time joint fund- raiser/ community event titled "Kosher Around the World". Celebrating 15 years of Chabad in Boulder, the program was set for before Rosh Hashana, when the weather was particularly lovely. It served as a wonderful community builder, and to top it all off- even paid for itself.

**Program:** A variety of stations offered a variety of genuine kosher dishes from around the world- all home made- right in the Sheiner's kitchen. Professional community members had pooled efforts to 'cook up a storm' in preparing their own special succulent and delectable traditional family recipes from around the world. The range of foods extended from American deli to Exotic Mediterranean specialties to traditional Eastern Jewish fare. Waiters were hired for the actual evening program, and the popular bar offered distinct and selected wines. Background music enhanced the relaxed atmosphere and the Rabbi addressed the crowd.

**Venue:** The Dove House, a quaint and charming location for parties, with indoor and outdoor accommodations, was perfect. **Cost:** \$54 advance



*The Shluchos Showcase*

**Project title: Kosher Around the World**  
**Shlucha: Mrs. Chanie Sheiner,**  
**Boulder, CO**  
**Telephone: 303-494-1638**  
**email: lubavblldr@cs.com**

purchase and \$75 pp. after a designated date.

**Gift:** A clear cellophane bag, tied and ribboned, contained honey cake (or muffin), a kosher brochure, and two honey straws pasted onto a card wishing each guest a happy and sweet year.

**Tips:** Remember that

someone else can always make better sushi than you, for example, but only you can provide community members with the real Jewish foods they crave for.

Choose a knowledgeable working committee who knows what cuts to serve and how to select appropriate wines.

Get a good writer to create tempting descriptions of the menu to be served. Include that on your invitation with attractive food photos.

A few advance sponsors are important. Then get at least 30 people (depending on your community size), to commit themselves to attend and to bring friends.

Send one or two emails to remind people that there are only so many hours left to the event.

**Photos, article and invites:** Event photos can be viewed at [www.lubavitchofboulder.org](http://www.lubavitchofboulder.org), and see the descriptive media article at [lubavitch.com/top.html?ixobject=2015820](http://lubavitch.com/top.html?ixobject=2015820). Contact [ihoen@shluchim.org](mailto:ihoen@shluchim.org) for the invitation.

### GRAND KINUS FARBRENGEN- GOURMET DESSERTS

The much anticipated Grand Kinus Farbrengen, is planned for Thursday eve. at 9:00 p.m. at the newly renovated Shluchim Office. Focusing on "Orchestrating Our Shlichus and Harmonizing Our Lives", two simultaneous farbrengens- led by Mrs. Sara Raskin, Montreal, Canada and Mrs. Rivkie Denberg, Coral Springs, FL, plus musical interludes and great gourmet desserts are on the agenda. Free babysitting, gifts and bus shuttle service available. Don't miss it!

לזכות

הילד שניאור זלמן שיחיו

נולד ל' כסלו, ה'תשס"ז

ע"י הורי

הרה"ת ר' מנחם מענדל זושא וזוגתו הינדא חי' שיחיו צירקינד

מונטריאל, קנדה