



Project: Sermon Resource for Shluchim
 Distribution Date: August 7, 2007/ כ"ג מנחם אב תשס"ז
 Parsha:Re'eh / ראה

בי"ה

1

1. "I have placed before you today a blessing and a curse."
 The Rebbe: G-d doesn't do "bad".
 If it looks like a curse look a little deeper and find the blessing.



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2

2. What is the blessing of the failed Lebanon War?

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3

3. Our parsha: Obligations to visit Jerusalem.
 Once in Israel sacrifices must be offered only in Jerusalem.
 Aliya L'regel, .
 Ma'aser, tithed produce must be brought to Jerusalem.



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4

4. *Shulchan Aruch*: For some Jerusalem is a 15 day trip away.
 Why does Torah make us schlep all the way?



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5

5. Vacations:

Why do we torture ourselves to go on vacation? Why not stay home and relax?



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6

6. The purpose:

Vacation is meant to rejuvenate you. To do this you must break out of your routine - can't do that at home!



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7

7. Tanya: "Routine Jews"

After a while Jews perform mitzvos with as much enthusiasm as they brush their teeth.



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8

8. We must schlep all the way to Jerusalem, to refresh our connection to G-d.



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9

9. Chassidim refresh by traveling to their Rebbe.
 R' Ithe Masmid's letter: "*Tzu a Rebbe darf men foren*" (see full sermon)



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10

10. The blessing of a failed war.
 The army has been shaken out of its routine.

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11

11. The lesson:
 Keep your Yiddishkeit fresh!



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NOTES: