



בי"ה

Project: Sermon Resource for Shluchim
Distribution Date: August 10th, 2018– 29 Av 5778

Parshas Re'eh

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1. Hyperloop may revolutionize travel, shipping, real estate in 5-10 years



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**2. 1st time Torah “segulah”:
“Be for Me a segulah...” (Yisro, Shmos 19:5)**



For flashcards use Avery Postcards #8387 or #3263 or Quill item # 905540



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**3. 1st time “am segulah”:
Vaes'chanan: Don't intermarry... you're an am segulah**



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4. 2nd time this Parshah: You're an am segulah... eat this/don't eat that...



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5. 3rd time: Ki Tavo: You chose G-d/G-d chose you... you're an am segulah today...



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6. “Am segulah” definition: no intermarriage/assimilation; kosher; Holy Land



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7. “Segulah” also means “good luck charm”; Talmud: nice to wife=rich



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8. Torah: Give 10%=rich (no logic, but it works!); Melaveh Malka=income



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**9. Rebbe: Called “am segulah”
b/c survival is segulah; Jews
should have vanished...**



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**10. Nation/Torah/Land of Israel
survival also segulah—no
logical explanation**

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