

FOR PRESCHOOL EDUCATORS DURING THE KINUS WEEKEND - 5773



Organized by the CECE
(some programs are coordinated with the Kinus)

Thursday 3:15 PM

Shluchim Office – Conference Room 4th Floor
Chanie Kaminker, founder of Hannabi Creative

DISCOVER WAYS TO ENHANCE YOUR BROCHURES AND MAKE THEM MORE EFFECTIVE HANDS-ON WORKSHOP

-- *This event is being presented because of the high demand for assistance in creating brochures.*

- Smart Thinking: what you need to know before you begin
- Elements of AIDA method – Attention, Interest, Desire, Action
- Powerful and strategic wording to position your school.
- How to talk to your designer to get the design you want.
- See how these elements can be used to make your brochure...

Pre-register: [pre-registration](#) or email to preschool@shluchim.org.
Please email your current brochure.

The cost is shared by the participants. Separate cost (\$15)



Sunday 10:30 – 11:45 AM

Bais Rivka Lefferts (Kinus program)

Tamar Andrews, EdD,*

Moderator: Geulah Newman (Los Angeles, CA)

TAKING YOUR PRESCHOOL TO THE NEXT LEVEL

Maximizing on what you are currently doing to bring your school to the next level. And some fresh ideas to consider as you continue to grow your school.

Dr. Tamar Andrews is Adjunct Santa Monica College, Touro College and National University, CA



This event is being presented by the Kinus. For all Shluchos!

Sunday 12:00 – 1:15 PM

Bais Rivka Lefferts (Kinus program)

Devorah Leah Sudak, Stamford, London, UK

Moderator: Goldie Plotkin (Markham, Ontario)

STARTING YOUR PRESCHOOL: FROM DREAM TO REALITY AND ALL THE STEPS IN BETWEEN

Big plans for your Early Childhood Center begin with small, well-planned steps. Devorah Leah will share her experiences and insights as the Lubavitch Children’s Centre grew from a small toy library into a full-fledged centre servicing thousands of families.

Devorah Leah Sudak is Head of Centre, Lubavitch Children's Centre.

This event is being presented by the Kinus. For all Shluchos!



Pre-register for Sunday Kinus workshops:

Kinus.com > Registration > Workshop Reservations > Sunday
Scroll down to find the Preschool events

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Sunday – individual consultations

Rabbi Dovid Hordiner, MEd, BRS, BA

OPPORTUNITY TO TALK WITH ECE CONSULTANT

Rabbi Dovid Hordiner, MEd, BRS, BA is available to talk about issues related to your preschool for 30 minute consultations. Any topic – education philosophy, parent relationships, supervision, curriculum development, assessment, accreditation, security... really anything on your mind.

Reb Dovid is a shliach at Chabad of Stamford and co-director at Gan Yeladim in Stamford, CT. He has consulted and presented workshops for CECE and for several Chabad schools on the East Coast, including Chabad of Beford (Sara Wolf), Chabad Cheder of Baltimore (Chanie Feldman), Chabad of Beekman Place (Raizy Metzger), Southern Connecticut Hebrew Academy Preschool (Raizy Kaplan), Chabad of Greenwich (Maya Golden), CECE @ Bank Street, and the Merkos Chinuch Conference. Check out his website at jewishearlyed.com

Pre-register: send email to preschool@shluchim.org.
We will get back to you about time slots.



Monday 9:30 – 2:30

For CECE members only!

DAY OF INSPIRATION, IDEAS AND CAMARADERIE

Networking, receive CECE Publications and more!

[See Detailed schedule](#)

Planting the Seeds of Independence & Critical Thinking in the Preschool Classroom

- Rivka Schack, Lamplighters Yeshiva

Harnessing the power of a Parent Association to benefit your school

- Pearl Stroh (Chabad Upper West Side) & members of her Parent Association

Using Pinterest in your school

- Nina Naparstak

Using your preschool to bring Yiddishkeit to the Community

- Devora Krasnianski, coordinator CECE Network

Pre-register: send email to preschool@shluchim.org.



For more info, visit
www.shluchim.org/CECEabout

The CECE (Chabad Early Childhood Education) Network was established six years ago by The Shluchim Office to serve as a central support and resource network for those who run or direct a Chabad preschool. The CECE Network provides for its members a framework for deeper thinking about how an excellent preschool can create long-lasting connections with Judaism.

Among its many services, the CECE Network provides an online forum • daily emails of inspiration, up-to-date trends in ECE and practical tips • annual and regional conferences • a peer review system • online workshops • conference calls • seminars • articles • and guided online discussion groups.